

wedding floral guide

Curated options, artfully designed blooms, and flexibility to create the florals of your dreams. Inside, you'll find everything you need to bring your vision to life with our semi-custom offerings.



Thoughtfully grown, beautifully gathered—let's craft something unforgettable together.

grown & gathered by Alora
SEMI-CUSTOM



hello!

I'm Caroline

founder of **ALORA**
floral design  flower farm

Alora means "beautiful dream"

My journey with flowers began as far back as I can remember, deeply rooted in the gardens tended by my mother, a lifelong nurturer of nature. Her love for every bloom, petal, and leaf was contagious, and I found myself spending hours in those gardens, absorbing her passion. Flowers have an incredible ability to transport us to a simpler time—a time when life moved slower, people gathered just because, and the scent of spring lilacs filled the air. At Alora Floral Design and Flower Farm, my goal is to craft floral designs that bring that same sense of nostalgia, peace, and reflection to your special moments.

Thank you for considering me as a florist for your wedding day, it is truly an honor. Please reach out if you have questions or if I can help in any way. Wishing you all the best in your planning process and writing the story for your happily ever after.

in bloom, Caroline

grown & gathered by Alora SEMI-CUSTOM

Our semi-custom option allows you to hand-pick the elements that matter most to you. From bridal bouquets and wedding day floral arrangements to elegant centerpieces, you can choose from a curated menu of offerings. This budget-friendly option lets you create a personalized package that fits your vision. Every bloom is thoughtfully sourced from our Central Minnesota flower farm, ensuring a unique and memorable floral experience.

what's included?

- A one-page inspiration/mood board
- A 30-minute phone call to discuss the mood board and any changes that may be needed
- Schedule a pickup at my studio or delivery for a fee
- Bouquets are tied with chiffon ribbon, except for the Luxe bouquet which is tied in premium 100% silk ribbon
- Any vessels provided by Alora are rental items and will need to be returned to the studio within 3 days of the wedding.

Brides are asked to fill out the information on the form to work with me and add items to the cart and pay in full.

grown & gathered by Alora *menu*

\$150



petite bridal bouquet

Perfect for the bride that doesn't want huge flowers, bridesmaids or flower girls.

grande bridal bouquet

Ideal for almost every bride, a mix of flowers and greenery.



\$275

\$350



luxe bridal bouquet

Large, impactful blooms tied with 100% silk ribbon, featuring mostly flowers with minimal greenery.

grown & gathered by Alora *menu*

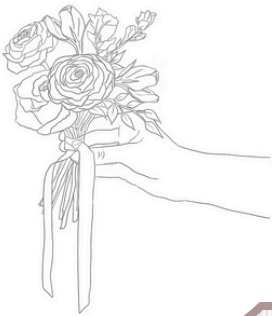
bridesmaid bouquet

A beautiful, simple bouquet for all of your bridesmaids, designed to compliment the Bride's bouquet!



\$95

\$65



flower girl bouquet

The perfect size for your flower girl!

wrist corsage

A graceful piece for the wrist. Excellent for grandmothers, flower girls, and personal attendants.



\$40

grown & gathered by Alora *menu*

\$95



floral crown

A whimsical and romantic accessory. Great for flower girls or bridesmaids.

hair comb

A stunning adornment to enhance any hairstyle. Ideal for almost every bride with a mix of flowers and greenery.



\$40

\$25



petite boutonniere

A delicate and timeless accent for a subtle touch of elegance to any lapel.

grown & gathered by Alora *menu*

pocket boutonniere

AA modern twist on tradition, fits seamlessly into a jacket pocket.



\$95

\$40



flat lay/photography

Loose stems for your photographer to use to capture moments with your cake, rings, invitations, etc.

bud vase trio

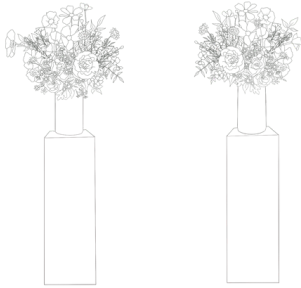
A set of three, with each vase containing one to three stems.



\$45

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\$275

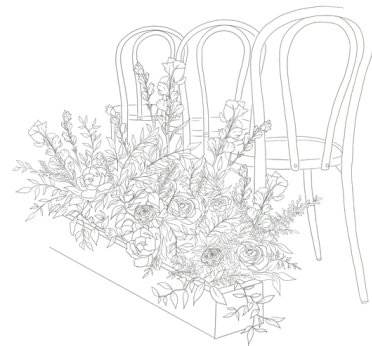


tall aisle markers

Use these on a pedestal at the beginning or end of the aisle.

aisle meadow arrangement

A low, narrow floral design for lining aisle or accenting head tables. Its lush greenery and blooms create an elegant, grounded effect.



\$300

\$95



petite arrangement

Designed to highlight smaller areas like the guest book, gift table, or cake table. Small in size but big on style and impact.

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medium compote centerpiece

A versatile centerpiece perfect for smaller guest or head tables with limited space. Thoughtfully arranged to bring beauty without overwhelming.



\$165

\$275



grande compote centerpiece

A show-stopping arrangement for large tables. Features a stunning mix of greenery and florals in a variety of textures for a luxurious display.

LET'S BRING YOUR
dream wedding TO LIFE

ALORA

floral design



flower farm

get in touch



Thank you for considering me to be a part of your special day! I'd be honored to help bring your wedding vision to life with florals that reflect your unique love story.

Whether you're ready to book or just have a few questions, I'm here to help. Let's chat about your ideas, explore options, and create something truly unforgettable.



320.260.5975



caroline@aloraacres.com

I look forward to hearing from you and can't wait to help make your wedding day beautiful. Let's get started!

www.alorafloalrdesigns.com